

D 10528

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Name.....

Reg. No.....

## FIFTH SEMESTER U.G. DEGREE EXAMINATION, NOVEMBER 2021

(CBCSS—UG)

B.B.A.

BBA 5D 01—TOURISM MANAGEMENT

Time : Two Hours

Maximum : 60 Marks

## Section A

*Answer at least eight questions.**Each question carries 3 marks.**All questions can be attended.**Overall Ceiling 24.*

1. Domestic tourist.
2. Excursionist.
3. Restaurant.
4. Wildlife tourism.
5. Tour operator.
6. Kathak is a dance form of which Indian state ?
7. Sun temple is situated in which state ?
8. Monsoon tourism.
9. Give 3 examples of hill stations in India.
10. Which place in India is popularly known for dark tourism ?
11. Paying guest accommodation.
12. First eco-tourism destination in India.

(8 × 3 = 24 marks)

Turn over

**Section B**

*Answer at least **five** questions.*

*Each question carries 5 marks.*

*All questions can be attended.*

*Overall Ceiling 25.*

13. Explain the role of transportation in tourism.
14. What are the major characteristics of tourism ?
15. What is the importance of star ratings of hotels ?
16. What are the travel regulations for out bound tourism ?
17. How does tour operator differ from travel agency ?
18. Explain any *three* art forms of Tamil Nadu.
19. Explain any *three* major tourist attractions in Kerala.

(5 × 5 = 25 marks)

**Section C**

*Answer any **one** question.*

*The question carries 11 marks.*

20. Elaborately explain the different categories of tourism and the classification of tourists.
21. Explain the term ticketing. What are the major airlines in India that supports the tourism sector ?

(1 × 11 = 11 marks)